

Digital Clipboard



Service Center Customer Management Software

Digital Clipboard is a turn-key online solution for managing service center customer traffic. The online dashboard allows service centers to track customers through the service process.

ONLINE DASHBOARD

The easy to use online interface collects and displays all vital information including:

- **First & Last Name**
- **PTN**
- **ESN**
- **Notes on the account.**
- **Time in**
- **Time waited**
- **Proactive monitoring** – (if a customer waits longer than 30 minutes the row turns red)

DIGITAL CLIPBOARD REFRESH LIST LOG OFF

*First *Last
*PTN *ESN
Notes
* Required Fields

FIRST	LAST	PTN	ESN	Time In	Wait Time (Min)	Remove
JOHN	DOE	3334440000	LIEH877KKEHHEE	9:34:19 PM	0	REMOVE

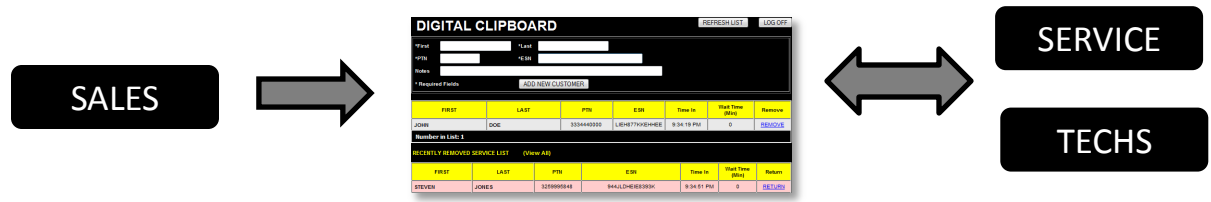
Number in List: 1

RECENTLY REMOVED SERVICE LIST (View All)

FIRST	LAST	PTN	ESN	Time In	Wait Time (Min)	Return
STEVEN	JONES	3259995848	944JLDHEIE8393K	9:34:51 PM	0	RETURN

STORE ACCESS

Store employees with online access can add, view and manage the current customer service queue which allows for better communication to the customers and employees, tracking of activity, and ultimately a more professional experience.



CUSTOMER FACING WAIT LIST

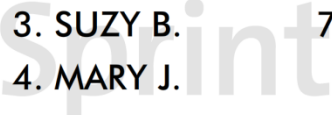
The Digital Clipboard dynamic wait list is web based and driven with Macromedia Flash creates an inviting environment that:

- Improves communication and sets expectation for customers
- **Reduces perceived wait times.**
- Allows for visual communication to a captured customer base
- **Macromedia Flash technology allow flexibility to import manufacture videos.**
- 30 Second rotation between wait list and commercials
- **Unlimited rotation of commercials**
- Built to wide screen resolution - 1280 X 768

CUSTOMER FACING WAIT LIST WITH ROTATING COMMERCIALS

Mobile Device Support Queue:

1. JOHN D.	5. BILL L.
2. STEVEN J.	6. RON H.
3. SUZY B.	7. TOMMY J.
4. MARY J.	



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PROMOTING INFORMATION IMPORTANT TO YOUR BUSINESS

ADMINISTRATOR ACCESS

Ultimately the Digital Clipboard provides tracking of activity before the transaction appears on the POS. This allows for us to track and report on data and allow the owner / managers to view these statistics to help them better run their stores.

Simple to use bar graphs provide quick and easy access to high level information such as:

- **Total Transaction**
- **Transactions by Store**
- **Transactions by Day of the Week**
- **Transaction for a date range.**

